



JACK AND JILL OF AMERICA, INC

PRESENTS ITS INAUGURAL



Tee & Tea

**CHARITY GOLF TOURNAMENT &
DAY PARTY**

APRIL 1, 2024

8AM SHOTGUN

**HERMITAGE GOLF COURSE-
PRESIDENTS RESERVE COURSE**

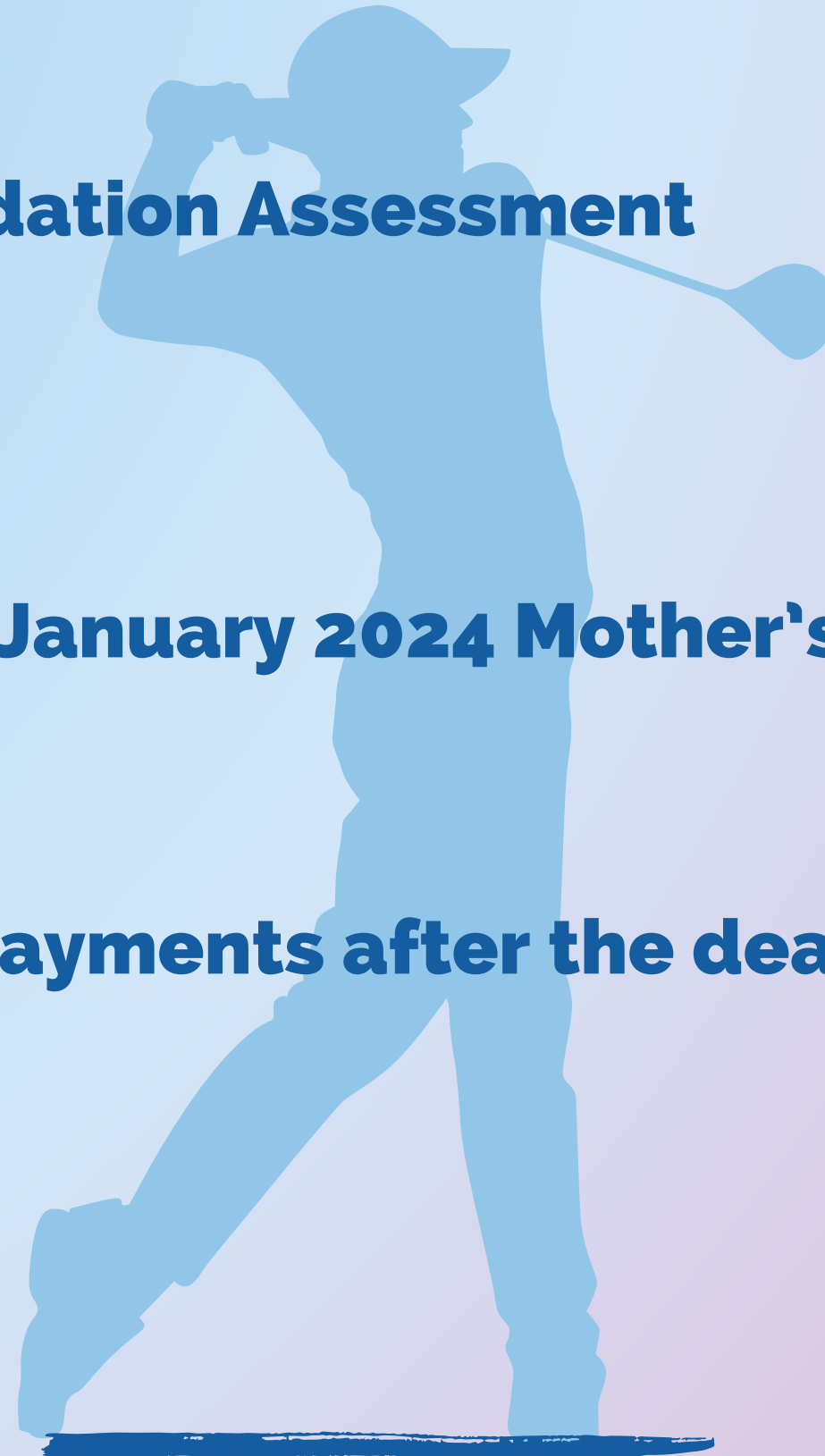


VOTING ITEMS

Recap: \$250 Mother Foundation Assessment

Today's Voting Items:

- **Assessment Due Date: January 2024 Mother's Meeting (January 7, 2024).**
- **Late Penalty: \$25 for payments after the deadline of January 7, 2024.**



ASSESSMENT TICKET ALLOCATION

Q&A

Q: Will moms have the option of purchasing more than one ticket if she or the dad already have a two- or foursome to participate?

A: Yes. Indicate the number of additional tickets on the Allocation Form. You will be invoiced for the additional tickets, subject to availability.

Q: In addition to the golfer's name, is there a way to indicate moms that are paying the assessment but do not plan to participate?

A: Yes. The Allocation Form asks & collects Mother's intentions

Q: If there is a non-golfer's activity/day party, can the \$250 assessment go towards a ticket to this activity if the mom does not have a golfer?

A: Yes. If you don't have a golfer & you want to attend the Day Party, Assessment = Two \$125 Day Party Tickets (Mother and Plus One) And the player slot will be resold.

*******However, if you do have a golfer, we prefer you allocate your assessment to your golfer and be invoiced Day Party tickets. This ensures we meet our contracted minimum player quantity of 72.**



Mother Member Assessment/Ticket Allocation & Player Registration Form

Your Foundation Assessment includes one Player ticket for the event. We have 61 player slots reserved for Mother Member tickets. In order to understand whether a Mother's ticket can be resold, we need to know the following:

- 1. The Name & Contact Information of the Player using your ticket.**
- 2. If you do not have a player for your ticket, would you be interested in attending the Day Party (Your assessment will go towards two (2) Day Party tickets (\$125 each) and the player slot will be resold)**
- 3. You do not have a player for your ticket, neither you or a guest will be attending the Day Party, the Committee will resell your ticket**
- 4. Would you be interested in purchasing additional Player tickets (@\$250 per player)**
- 5. Would you be interested in purchasing additional Day Party tickets (@\$125 per attendee)**



60 Day Tickets Sales & Marketing Timeline

Tickets: Sales End March 12, 2024 (Venue Headcount Due)

Round 1: Now - January 7, 2024

- Assessment Invoices
- Mother Members - Invoiced Requested Additional Player & Day Party Tickets (Trying to reach contractual min of 72 -max 88 players ASAP)

Round 2: Early Jan

- General Public Sale - Via Release of Round 2 Marketing Flier (Remaining Tickets)

Marketing:

Round 1: "Save The Date" - November 2023

Social Media (WCAC Website & FB page & Mother Member Personal Pages, Networks Past Donor/Sponsors, Associates, F&F, Father's Auxiliary, PNM's, Nashville Chapter (Who Else?))

Round 2: Flier w/links to register and buy tickets - Early Jan 2024



Sponsorship Outreach

Goal: \$75,000

TOTAL FOUNDATION GIVING TOP 5 CHAPTERS



JACK AND JILL
FOUNDATION

FOUNDATION IMPACT WEBINAR - OCTOBER 10, 2023



Sponsorship Outreach

Thank You!!!!

VP Lorén Walker and Dad Billy Walker



In Kind Donation of Exotic Car Rental



Sponsorship Outreach

Goal: \$75,000

- Each Mother Member Participates
- Sponsorship Letter Deck
- Sponsorship Levels (\$1,500 - \$20,000)

What are usual corporation donation amounts?

Who will you contact?





JACK AND JILL OF AMERICA, INC

APRIL 1, 2024

INAUGURAL



**CHARITY GOLF TOURNAMENT &
DAY PARTY**

2024 Sponsorship Letter

Net Proceeds will benefit Jack and Jill of America Foundation, Inc and local non-profit charitable organizations under the IRS Code, 501 (c)(3)



Dear Perspective Sponsor:

Jack and Jill Of America, Inc., founded in 1938 is an organization of mothers with children ages 2-19, dedicated to nurturing African American leaders by strengthening children through leadership, development, volunteer service, philanthropic giving and civic duty. The Williamson County Area Chapter of Jack and Jill of America, Inc. is hosting our inaugural “Tee & Tea” Charity Golf Tournament and Day Party on April 1, 2024 at the Hermitage Golf Course on the prestigious President’s Reserve Course. The event consists of breakfast followed by an 18-hole tournament and a day party experience for non-golfers, a putting contest and the day ending with a post tournament luncheon to recognize sponsors, participants and winners. Net proceeds of this event will benefit:

One WillCo is a non-partisan and politically unaffiliated network of Williamson County residents, united by the belief that every student, regardless of skin color, deserves a safe and equitable learning environment. They research the problem of racism in Williamson County schools and present actionable solutions. <https://onewillco.org/>

Tennessee Alliance for Kids (TAK) engages the community to meet the emergent needs of children in foster care, those at risk of entering care, and youth aging out. <https://tnallianceforkid.org>

The Jack and Jill of America Foundation is our National Organization’s philanthropic arm that invests in programs and services across the country that creates a strong foundation for children to thrive long-term. These efforts include the Foundation’s Close The Gap Fund supporting HBCU students. <https://jackandjillfoundation.org>

We Invite you to support our efforts by becoming a sponsor for our inaugural “Tee & Tea” Charity Golf Tournament and Day Party fundraising event. Detailed sponsorship information is enclosed for your review. Thank you for your consideration and support.



ABOUT US



JACK AND JILL
of America, Inc.

<http://jackandjillinc.org>



<https://jackandjillfoundation.org>



W C A C
WILLIAMSON COUNTY AREA CHAPTER

<https://jackandjillwcac.org>

Jack and Jill of America, Inc. was founded by Marion Stubbs-Thomas in 1938, and currently boasts 262 chapters, representing more than 50,000 family members making a difference in communities nationwide.

Our mission statement: Jack and Jill of America, Inc. is a membership organization of mothers with children ages 2-19, dedicated to nurturing future African-American leaders by strengthening children through leadership development, volunteer service, philanthropic giving and civic duty.

The Jack and Jill of America Foundation exists as the philanthropic arm of Jack and Jill of America, Inc. Since its inception in 1968, the Foundation has acted to influence the ongoing positive development of children. The Foundation awards grants to support community service projects sponsored by Jack and Jill chapters across the United States as well as other philanthropic organizations.

For over 85 years, nationally we have remained true to our founders' vision. We remain committed to that vision locally as our chapter celebrates - 43 years of excellence and service to our community.

SPONSORSHIP LEVELS

Presenting (2) - \$20,000

- Your name or company name/logo displayed as tournament Presenting Sponsor
- Display of your name or company name/logo on all marketing materials
- Two (2) Foursome Teams
- VIP Parking Spaces
- Opportunity to welcome and thank the audience from the stage during the event
- Acknowledgement, “thank you” from the stage
- Hole Sponsor package benefits
- Opportunity to place branded materials in event swag bags
- Opportunity to present Awards at Lunch

Diamond - \$15,000

- Your name or company name displayed at driving range
- Display of your name or company name/logo on all marketing materials
- One (1) Foursome Team plus two (2) additional players
- Acknowledgment, “thank you” from the stage
- Hole Sponsor package benefits
- Opportunity to place branded materials in event swag bags

Platinum - \$10,000

- Your name or company name displayed at putting green
- Display of your name or company name/logo on all marketing materials
- One (1) Foursome Team
- Acknowledgement, “thank you” from the stage
- Hole Sponsor package benefits
- Opportunity to place branded materials in event swag bags

Gold Sponsor - \$5,000

- Display of your name or company name/logo on all marketing materials.
- Two (2) players
- Hole Sponsor package benefits
- Acknowledgement, “thank you” from the stage
- Opportunity to place branded materials in event swag bags

Silver - \$3,000

- Display of your name or company name/logo on all marketing materials.
- One (1) player
- Hole Sponsor package benefits
- Acknowledgement, “thank you” from the stage
- Opportunity to place branded materials in event swag bags

Bronze - \$2,500

- Display of your name or company name/logo on all marketing materials.
- One (1) player
- Acknowledgement, “thank you” from the stage t
- Opportunity to place branded materials in event swag bags

Breakfast Sponsor - \$2,000

- Display of your name or company name/logo during breakfast.
- One (1) player
- Acknowledgement, “thank you” from the stage
- Opportunity to place branded materials in event swag bags

Lunch Sponsor - \$2,000

- Display of your name or company name/logo during lunch
- One (1) player
- Live acknowledgement, “thank you” from the stage
- Opportunity to place branded materials in event swag bags

Hole Sponsor (12) - \$1,500

- Each golf cart is equipped with a Visage GPS 10.2 inch high resolution, color touch screen monitor. Your name or company name/logo is displayed on the monitor at the hole of choice (pending availability)
- Opportunity to place branded materials in event swag bags



COMPLETING YOUR SPONSORSHIP

- ✓ **[Click Here & complete the online Sponsorship Commitment Form](#)**
- ✓ **Mail your check made payable to:**
Jack and Jill of America Foundation, Inc (memo line "Williamson County Area Chapter")
PO Box 3742,
Brentwood, TN, 37024
- ✓ **Email your high resolution jpg or png logo file** (300 dpi or higher) to
phylanicashejackandjill@gmail.com
- ✓ **Net proceeds benefit Jack and Jill of America Foundation, Inc and local non-profit charitable organizations under the IRS Code, 501 (c)(3)**
- ✓ **Donations are tax-deductible to the extend provided by law**
- ✓ **Questions?** phylanicashejackandjill@gmail.com or (615)-440-3338

Sponsorship Outreach

Goal: \$75,000

- Each Mother Member Participates
- Sponsorship Letter Deck
- Sponsorship Levels (\$1,500 - \$20,000)

What are usual corporation donation amounts?

Who will you contact?

